

Gautam Nagwekar

+1-732-881-4114 | gautam4n@gmail.com | [linkedin.com/in/gautamnagwekar](https://www.linkedin.com/in/gautamnagwekar)
<https://www.gautamdesigns.com/>

EDUCATION

Rutgers, the State University of New Jersey - New Brunswick

Bachelor's, Information Technology and Informatics

Bachelor's, Psychology

September 2018 - May 2022

GPA: 3.76

PROFESSIONAL EXPERIENCE

Fisher Investments

User Experience Designer

Plano, TX, USA

August 2022 - June 2023

- Spearheaded the establishment of the User Experience team at Fisher Investments, playing a pivotal role in its development and growth.
- Orchestrated comprehensive internal marketing initiatives to prompt the UX team across the organization. Conducted compelling presentations tailored for diverse business units, including the Enterprise Transformation Office, Executives, and Human Capital.
- Executed the design and implementation of user-friendly interfaces in Salesforce through strategic collaboration with cross-functional teams, including Product Owners, Developers, and Solution Architects, utilizing Salesforce Lightning. Managed comprehensive usability and acceptance testing initiatives alongside accessibility and compliance requirements, yielding a remarkable 14% surge in satisfaction levels between the November and April releases.
- Collaborated closely with the Human Capital team to enhance the hiring and onboarding experiences. Conducted in-depth research and applied human-centered design principles, employing tools such as personas, empathy maps, affinity diagrams, canvassing, and much more.

Kofax

UX Design Intern

Remote

June 2021 - August 2021

- Undertook in-depth user and market research to gain understanding of the target audience, empathizing with their needs, and identifying potential pain points and frustrations with the product.
- Generated rank-ordered lists of proposed design changes aimed at enhancing overall experience and consumer satisfaction.
- Designed and meticulously tested both low and high fidelity wireframes and prototypes, integrating valuable research insights to refine and optimize design solutions.
- Championed the redesign of the overall visual design system to provide users with a simplified and modernized aesthetic to provide users with an enhanced look and feel, raising user satisfaction levels by a notable 29%.
- Implemented rigorous usability testing protocols, ensuring a seamless transition from design to development by delivering a final-high fidelity prototype to both the development and internal stakeholders.

Rutgers Blueprint

Product Designer

New Brunswick, NJ, USA

September 2020 - May 2021

- Collaborated closely with fellow designers, cultivating a team-oriented environment for diverse product case studies. Additionally engaged with product managers, developers, and marketers to enrich cross-functional perspectives.
- Built foundational design skills prototyping through Figma and Adobe XD, integrating user research and market analysis.
- Presented case studies organization-wide, incorporating feedback for iterative design improvements.

Best Buy

Sales Advisor - Mobile

Woodbridge Township, NJ, USA

September 2019 - July 2022

- Applied a customer-centric approach, actively listening to customer needs and providing tailored solutions, fostering a deep understanding of user preferences. Consistently exceeded sales targets and maintained a remarkable NPS (Net Promoter Score) of over 95%, showcasing exceptional customer service and salesmanship.
- Leveraged strong interpersonal skills to build positive relationships with customers, ensuring a seamless and satisfying shopping experience.

CERTIFICATIONS

Google

Google UX Design Certification

Remote

June 2021 - December 2021

SKILLS

UX Concepts: User Research, Design Thinking, Wireframing, Prototyping, Usability Testing, Visual Design, KPI Analysis, Interaction Design, Experience Maps, User Flows, User Personas, Canvassing, Affinity Maps, Information Architecture, Agile UX, Lean UX, Qualitative and Quantitative Methods, A/B Testing, User-Centered Design

UX Software: Figma, Adobe XD, Sketch, Balsamiq, Adobe Suite, UserTesting/UserZoom, Figjam, Salesforce Lightning

Misc: Coding (Java, HTML, CSS, Javascript), Microsoft Office, Qualtrics, Jira, Confluence, Slack, MS Teams, Kanban